

KS4 iMedia - Curriculum maps

Department mission/curriculum statement: inspire students to develop real-world skills to prepare them for the future.

Year 10	Autumn HT 1	Autumn HT 2	Spring HT 1	Spring HT 2	Summer HT 1	Summer HT 2
Topic and/or Key Question	Unit R094: Visual identity and digital graphics		Unit R093: Creative iMedia in the media industry	Unit R094: Visual identity and digital graphics	Unit R093: Creative iMedia in the media industry	Unit R097: Interactive digital media
Key Knowledge/Skills Main skills (subject specific and generic) that will be developed and how	Topic Area 1: Develop visual identity - Purpose, elements and design of visual identity Topic Area 2: Plan digital graphics for products - Graphic design and conventions - Properties of digital graphics and use of assets - Techniques to plan visual identity and digital graphics Topic Area 3: Create visual identity and digital graphics - Tools and techniques of imaging editing software used to create digital graphics - Technical skills to source, create and prepare assets for use within digital graphics Techniques to save and export visual identity and digital graphics		Topic Area 1: The media industry - Media industry sectors and products - Job roles in the media industry Topic Area 2: Factors influencing product design - How style, content and layout are linked to the purpose - Client requirements and how they are defined - Audience demographics and segmentation - Research methods, sources and types of data - Media codes used to convey meaning, create impact and/or engage audiences	Topic Area 1: Develop visual identity - Purpose, elements and design of visual identity Topic Area 2: Plan digital graphics for products - Graphic design and conventions - Properties of digital graphics and use of assets - Techniques to plan visual identity and digital graphics Topic Area 3: Create visual identity and digital graphics - Tools and techniques of imaging editing software used to create digital graphics - Technical skills to source, create and prepare assets for use within digital graphics Techniques to save and export visual identity and digital graphics	Topic Area 3: Pre-production planning - Work planning - Documents used to support ideas generation - Documents used to design and plan media products - The legal issues that affect media Topic Area 4: Distribution considerations - Distribution platforms and media to reach audiences - Properties and formats of media files	Topic Area 1: Plan interactive digital media - Types of interactive digital media, content and associated hardware - Features and conventions of interactive digital media - Resources required to create interactive digital media products - Pre-production and planning documentation and techniques for interactive digital media
Key Vocabulary (School Improvement Priority)	Accurate(ly) All Clear(ly) Complex Comprehensive(ly) Consistent(ly) Critical Detailed Effective Full(y) Independent(ly) Justify/Justified Most(ly) Wide (ranging)		Analyse Annotate Calculate Choose Circle Compare and contrast Complete Create Describe Discuss Draw Evaluate Explain Fill in	Accurate(ly) All Clear(ly) Complex Comprehensive(ly) Consistent(ly) Critical Detailed Effective Full(y) Independent(ly) Justify/Justified Most(ly) Wide (ranging)	Analyse Annotate Calculate Choose Circle Compare and contrast Complete Create Describe Discuss Draw Evaluate Explain Fill in	Accurate(ly) All Clear(ly) Complex Comprehensive(ly) Consistent(ly) Critical Detailed Effective Full(y) Independent(ly) Justify/Justified Most(ly) Wide (ranging)

Inspire, Challenge, Enrich

		Identify Justify Label Outline State		Identify Justify Label Outline State	
Extended Writing Extended writing opportunities and skill development (School Improvement Priority)	Plan digital graphics for products - Design concept for the visual identity is fully suitable for the client. - Justification shows comprehensive understanding of the extent to which the visual identity is fit for purpose - Produces detailed planning documentation for the digital graphic product.	Question paper - Part A – includes closed response, multiple choice and short answer questions which assess. - Part B – includes closed response, short answer and three extended response questions.	Plan digital graphics for products - Design concept for the visual identity is fully suitable for the client. - Justification shows comprehensive understanding of the extent to which the visual identity is fit for purpose Produces detailed planning documentation for the digital graphic product.	Question paper - Part A – includes closed response, multiple choice and short answer questions which assess. - Part B – includes closed response, short answer and three extended response questions.	Plan interactive digital media - Produces an effective interpretation of the client brief. - Explanation of how the intended product meets the client brief and why it appeals to the target audience is comprehensive. - Produces detailed pre-production and planning documentation. - Pre-production and planning documentation support the creation of all elements of the final product. - Demonstrates comprehensive understanding of how assets will contribute to the effectiveness of the final product.
Assessment [Summative & Formative] How knowledge and skills will be assessed formally and informally. How feedback will be given	OCR-set assignment 50 marks This set assignment contains two practical tasks. Centre-assessed and OCR moderated	1 hour 30 minute written examination 70 marks OCR set and marked	OCR-set assignment 50 marks This set assignment contains two practical tasks. Centre-assessed and OCR moderated	1 hour 30 minute written examination 70 marks OCR set and marked	OCR-set assignment 70 marks This set assignment contains three practical tasks. Centre-assessed and OCR moderated

Year 11	Autumn HT 1	Autumn HT 2	Spring HT 1	Spring HT 2	Summer HT 1	Summer HT 2
Topic and/or Key Question	Unit R097: Interactive digital media		Unit R093: Creative iMedia in the media industry	Unit R097: Interactive digital media	Unit R093: Creative iMedia in the media industry	
Key Knowledge/Skills Main skills (subject specific and generic) that will be developed and how	Topic Area 2: Create interactive digital media - Technical skills to create and/or edit and manage assets for use within interactive digital media product - Technical skills to create interactive digital media - Techniques to save and export/publish interactive digital media Topic Area 3: Review interactive digital media - Techniques to test/check and review interactive digital media - Improvements and further developments		Topic Area 1: The media industry - Media industry sectors and products - Job roles in the media industry Topic Area 2: Factors influencing product design - How style, content and layout are linked to the purpose - Client requirements and how they are defined - Audience demographics and segmentation - Research methods, sources and types of data - Media codes used to convey meaning, create impact and/or engage audiences	Topic Area 1: Plan interactive digital media - Types of interactive digital media, content and associated hardware - Features and conventions of interactive digital media - Resources required to create interactive digital media products - Pre-production and planning documentation and techniques for interactive digital media Topic Area 2: Create interactive digital media - Technical skills to create and/or edit and manage assets for use within interactive digital media product - Technical skills to create interactive digital media - Techniques to save and export/publish interactive digital media Topic Area 3: Review interactive digital media - Techniques to test/check and review interactive digital media - Improvements and further developments	Topic Area 3: Pre-production planning - Work planning - Documents used to support ideas generation - Documents used to design and plan media products - The legal issues that affect media Topic Area 4: Distribution considerations - Distribution platforms and media to reach audiences - Properties and formats of media files	
Key Vocabulary (School Improvement Priority)	Accurate(ly) All Clear(ly) Complex Comprehensive(ly) Consistent(ly) Critical Detailed		Analyse Annotate Calculate Choose Circle Compare and contrast Complete Create	Accurate(ly) All Clear(ly) Complex Comprehensive(ly) Consistent(ly) Critical Detailed	Analyse Annotate Calculate Choose Circle Compare and contrast Complete Create	

Inspire, Challenge, Enrich

	Effective Full(y) Independent(ly) Justify/Justified Most(ly) Wide (ranging)	Describe Discuss Draw Evaluate Explain Fill in Identify Justify Label Outline State	Effective Full(y) Independent(ly) Justify/Justified Most(ly) Wide (ranging)	Describe Discuss Draw Evaluate Explain Fill in Identify Justify Label Outline State	
Extended Writing Extended writing opportunities and skill development (School Improvement Priority)	Review interactive digital media • Testing/checking is fully effective in reviewing technical properties. • Review demonstrates critical understanding of the effectiveness of the final product for client and target audience. • Recommendations demonstrate comprehensive understanding of areas for improvement and further development. • Recommendations are fully explained.	Question paper • Part A – includes closed response, multiple choice and short answer questions which assess. • Part B – includes closed response, short answer and three extended response questions.	Plan interactive digital media • Produces an effective interpretation of the client brief. • Explanation of how the intended product meets the client brief and why it appeals to the target audience is comprehensive. • Produces detailed pre-production and planning documentation. • Pre-production and planning documentation support the creation of all elements of the final product. • Demonstrates comprehensive understanding of how assets will contribute to the effectiveness of the final product. Review interactive digital media • Testing/checking is fully effective in reviewing technical properties. • Review demonstrates critical understanding of the effectiveness of the final product for client and target audience. • Recommendations demonstrate comprehensive understanding of areas for improvement and further development.	Question paper • Part A – includes closed response, multiple choice and short answer questions which assess. • Part B – includes closed response, short answer and three extended response questions.	

			Recommendations are fully explained.		
Assessment [Summative & Formative] How knowledge and skills will be assessed formally and informally. How feedback will be given	OCR-set assignment 70 marks This set assignment contains three practical tasks. Centre-assessed and OCR moderated	1 hour 30 minute written examination 70 marks OCR set and marked	OCR-set assignment 70 marks This set assignment contains three practical tasks. Centre-assessed and OCR moderated	1 hour 30 minute written examination 70 marks OCR set and marked	